

BETCONSTRUCT SPORTSBOOK

What is it...?

BetConstruct Sportsbook is a fully managed sportsbook solution: backed by a powerful team of over 700 employees (traders, developers and other specialists) and informed by over 10 years of experience we create the events, compile the odds, manage the risk and provide an integrated player handling and a bonus system within a customized site design and back office.

What does these offer operators?

Complete White Label Turn Key Solutions and Platform for Betting and Gaming

- Website Creation
- Hosting
- Design and Skinning
- Desktop/Tablet/ Mobile
- Content Management
- Multi-Currency and Multi-Lingual
- Flash/HTML5 versions
- Payment Systems Integration
- Multilingual Live Support
- Complete Sportsbook with more than 15.000 Live matches covering more than 50 sport types



Modular Integration

- Live Betting
- Pre-match Betting
- Pool Betting (Progressive Jackpot; connected to general Network with Guaranteed €50,000 Prize Pool)

Content

- Statistics
- Live Match Centre
- Live Score Centre
- Online Video Streaming of over 28,000 Matches per Year

(Contingent to license availability in your territory)



What does this achieve?...

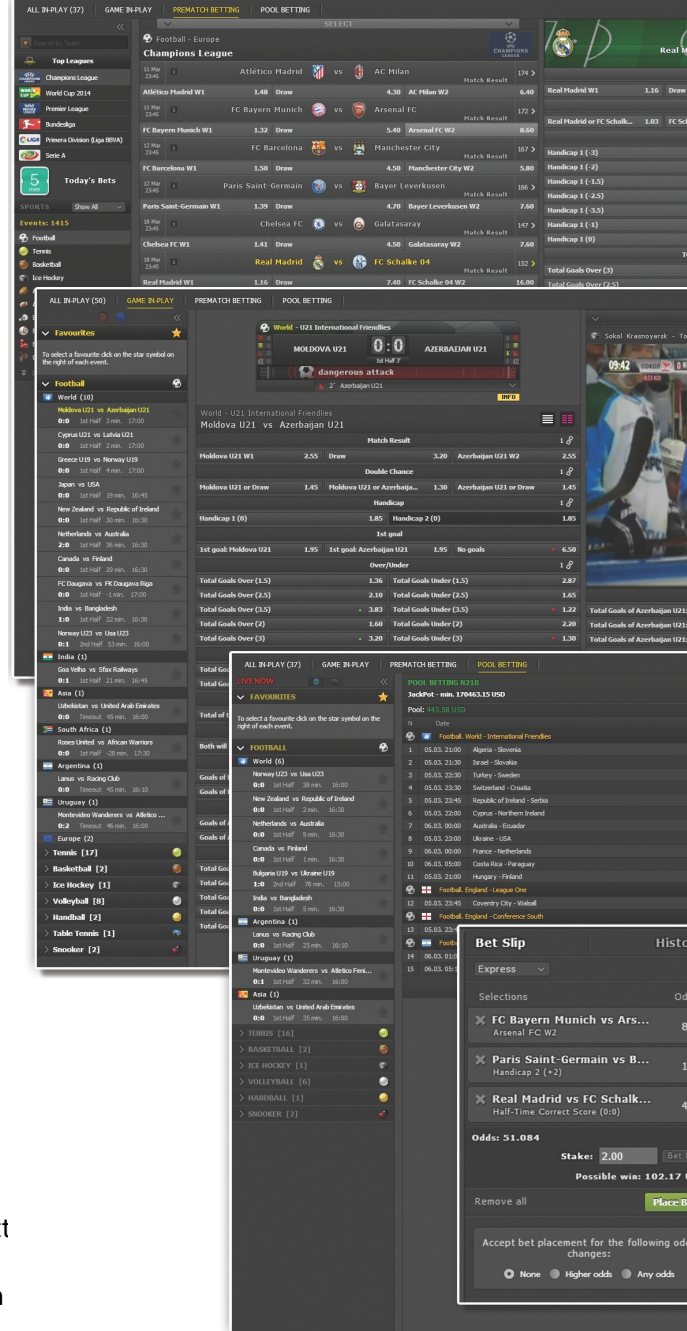
- Sports betting will generate gross winnings of EUR 40 billion in 2014 worldwide (H2 Gambling Capital report)
 - Europe – EUR 14.6 billion
 - Asia – EUR 17.6 billion
- 22% increase in Online gross win in Europe (2012-14)
- EUR 6.5 billion Online gross win in Europe by 2018

It amounts to much better results through greater customer acquisition and customer retention. The robust back-end, along with content, marketing and risk management tools presents a powerful solution for any betting business. Whether you have just one betting shop or multitude of them, whether you work online or across many channels - we provide you with the tools to compete with the best and come out on top.

Sportsbook Advantages

- A bespoke Sportsbook tailored to our partners' needs
- Over 600 employees including a 300 strong Trading and Risk Management department

- Over 15,000 Live matches per month
- Online streaming of over 28,000 matches per year
- More than 50 sports covered
- Live Score and Statistics
- Affiliate/Agent systems
- Regular software updates
- Deployment of product across multiple devices
- Integration of third party applications – eg. Quickfire
- Comprehensive Risk Management
- Licensing Assistance
- Low set up costs
- 24/7 First Line Customer Support
- Dedicated Account Manager



Product Features

Event creation, odds compilation, risk management and bet sett

9.5% average margin across all operators on live and pre-match

Wide range of betting markets (over 1000) and sports (over 50)

Bonus module including free bets, deposit bonus, and bets bonus

Multilingual platform (new language on request)

All currencies are supported

Extensive reporting tools to monitor player activity and sportsbook performance in real time

Trading Floor Support

Risk Management

Customer Support

Dedicated Account Manager

Affiliate System

Agent System (Web Based and Retail)

Banner Management System

Technical Features

Tested in all main browsers, including recent versions of Internet Explorer, Firefox, Opera and Google Chrome as well as iOS, Android, Windows Mobile and Symbian

Plug and Play for existing operators via API: keep those integration costs low.

Real time XML feed available for marketing

Hardware set-up, hosting, 24/7 system monitoring and 24/7 second-line technical support

Pick the modules that are relevant to your business and simply integrate them into your existing solution, i.e. BetConstruct Live Betting or special sports and league.

Technical Support

Hosted solutions

User-friendly front end (Flash/HTML5)

All odds are updated in real time using True push Technology

Odds move dynamically, giving a clear indication of real-time activity.

API solution

Compatible with Web Browsers and Mobile Phones.

Developed to meet requirements in regulated markets.

Odds adaptation system to local market policies

Payment systems integration, local and International (Others on request)

Sports and Betting markets



A wide range of sports to target any geographic location:

	SPORTS	PREMATCH	LIVE
1	Soccer	Soccer	Soccer
2	Tennis	Tennis	Tennis
3	Basketball	Basketball	Basketball
4	Volleyball	Volleyball	Volleyball
5	Ice Hockey	Ice Hockey	Ice Hockey
6	Baseball	Baseball	Baseball
7	Handbal	Handbal	Handbal
8	Beach Volleyball	Beach Volleyball	Beach Volleyball
9	Boxing	Boxing	Boxing
10	Athletics	Athletics	Athletics
11	Weightlifting	Weightlifting	Weightlifting
12	Gymnastics	Gymnastics	
13	Taekwondo	Taekwondo	Taekwondo
14	Judo	Judo	Judo
15	Modern Pentathlon	Modern Pentathlon	
16	Wrestling	Wrestling	Wrestling
17	Schwingen	Schwingen	
18	Fencing	Fencing	Fencing
19	Shooting	Shooting	
20	Archery	Archery	
21	Water polo	Water polo	Water polo
22	Yachting Sport	Yachting Sport	
23	Swimming	Swimming	Swimming
24	Synchronized swimming	Synchronized swimming	
25	Diving	Diving	
26	Canoe	Canoe	
27	Rowing	Rowing	Rowing
28	Cycling	Cycling	Cycling
29	Cyclo-cross	Cyclo-cross	Cyclo-cross

Sportsbook

30	Table Tennis	Table Tennis	Table Tennis
31	Table hockey	Table hockey	
32	Badminton	Badminton	Badminton
33	Australian Rules	Australian Rules	Australian Rules
34	American Football	American Football	American Football
35	Futsal	Futsal	Futsal
36	Golf	Golf	
37	Darts	Darts	Darts
38	Curling	Curling	
39	Eurovision	Eurovision	Eurovision
40	Specials	Specials	
41	Cricket	Cricket	
42	Pesapallo	Pesapallo	
43	Softball	Softball	
44	Lacrosse	Lacrosse	
45	Paddle-tennis	Paddle-tennis	Paddle-tennis
46	Squash	Squash	Squash
47	Beach handball	Beach handball	Beach handball
48	Beach Soccer	Beach Soccer	Beach Soccer
50	Politics	Politics	Politics
51	TV / Film and Music	TV / Film and Music	TV / Film and Music
52	Oscar	Oscar	Oscar
53	What? Where? When?	What? Where? When?	What? Where? When?
54	Poker	Poker	
55	Bridge	Bridge	
56	Rugby Union	Rugby Union	Rugby Union
57	Rugby League	Rugby League	Rugby League
58	Rugby sevens	Rugby sevens	Rugby sevens
59	Snooker	Snooker	Snooker
60	Pool	Pool	
61	Martial Arts/UFC	Martial Arts/UFC	Martial Arts/UFC
62	Mixed Martial Arts	Mixed Martial Arts	Mixed Martial Arts
63	Motor Racing	Motor Racing	
64	Motor Sport	Motor Sport	
65	Rally	Rally	Rally
66	Nascar	Nascar	
67	Speedway	Speedway	
68	Motorbikes	Motorbikes	Motorbikes
69	Floorbal	Floorbal	Floorbal
70	Netball	Netball	
71	Inline Hockey	Inline Hockey	
72	Olympics	Olympics	Olympics
73	Rink Hockey	Rink Hockey	Rink Hockey

74	Field Hockey	Field Hockey	Field Hockey
75	Bandy	Bandy	Bandy
76	Gaelic Football	Gaelic Football	Gaelic Football
77	Biathlon	Biathlon	Biathlon
78	Triathlon	Triathlon	Triathlon
79	Bowls	Bowls	Bowls
80	Chess	Chess	Chess
81	Surfing	Surfing	
82	Bobsleigh	Bobsleigh	
83	Snowboarding	Snowboarding	
84	Cross Country Skiing	Cross Country Skiing	
85	Alpine Skiing	Alpine Skiing	Alpine Skiing
86	Ski Jumping	Ski Jumping	Ski Jumping
87	Nordic Combined Skiing	Nordic Combined Skiing	
88	Speed Skating	Speed Skating	Speed Skating
89	Figure Skating	Figure Skating	
90	Horse Racing	Horse Racing	Horse Racing
91	Greyhound Racing	Greyhound Racing	
92	Sport and Entertainment	Sport and Entertainment	Sport and Entertainment
93	Electronic sports	Electronic sports	
94	Lottery	Lottery	
95	Sumo	Sumo	Sumo
96	Hurling	Hurling	Hurling



A wide range of tournaments and divisions:

Not only the major competitions and divisions: we also cover lower divisions and leagues many sports, Challenger tournaments for tennis and much more.

A wide range of betting markets available:

You will find in BetConstruct all the most popular betting markets along with many novelty betting types.

BetConstruct's Betting Types

1X2	Last Goalscorer	Clean Sheet
1X2 with handicap	Player to score X or more goals	To win either half
Double Chance	Next team to score	To win both halves
Asian Handicap	Last team to score	Time of next goal
Half Time/Full Time	Race to X goals	Number of cards
Under/Over	Number of goals	Yellow cards Odd/Even
Odd/Even	Corners Under/Over	Red cards Under/Over

Home team # of goals
Away team # of goals
Goal/No Goal
Anytime Goalscorer
Next Goalscorer

Team with most corners
Half with most corners
Team to win first corner
Team to win last corner
Race to X corners

Booking Under/Over
Next team booking
Team booking Under/Over
Next Goalscorer

Live Betting

Live betting is the primary focus area for BetConstruct

Developed in house by our 300 traders to deliver the ultimate live betting technology

Real-time odds

Live betting match-center with minute-by-minute action not only on major events

Additional sports to be added soon.

Risk Management and Fraud

100% automated odds compilation based on the market information

Odds adjusted in real time taking into consideration the overall market trends, the number of bets coming in and other factors that insure smart risk management.

Risk management at user level (via General User Limits) and event/category level (via risk categories).

Betting Limit Management, Bet Delay, Deposit and Withdrawal Management, Skill Segmentation, Identity Verification, Responsible Gaming

24/7 Live Chat

24/7 Email Support

Bonus System

Individual and Group Player Messaging

Secure Internal Messaging System

Do It Yourself (DIY) Module: Get involved with the risk management by creating your own markets, adjusting risk levels or manipulating existing odds for marketing purposes or special requirements.

BetConstruct Trading	
<p>How and on what base do you write out the odds for individual competitions?</p>	<p>For Pre-Match we have an odds algorithm that looks at historical data and current industry odds. If the algorithm has the required amount of data (eg. Number of bookmakers showing odds) it will issue odds to the Trading team. The Trading team then reviews the odds before publishing them to our partners.</p> <p>For Live Betting we have individual algorithms for each sport. These are driven by match events that are either inputted manually or come via a feed. The odds that are produced are immediately published to our partners, with a Live Trader always monitoring these odds.</p>
<p>How soon or when is the right time for you to publish odds for specific competition?</p>	<p>For Live Betting the Trader will publish the odds when the match starts and the Live Trading Tool is creating odds. They will then manage the odds with the Live Trading Tool as well as monitor industry odds.</p>
<p>On what base you change or correct the odds?</p>	<p>We will change or correct the odds if we see that the Industry odds are changing. We do not try and take a position that is against the industry. If we see a lot of money for one side we will not necessarily change the odds if the odds are in line with the industry. We will however watch the industry odds for that match more carefully. We also monitor the bets of good players and watch the industry odds for that match more carefully.</p>
<p>Do you take Betfair into account?</p>	<p>Yes, we look at the Betfair prices and they are a key component of current industry odds which also prevent arbitrage situations.</p>

How is the proces of result registration ongoing?

Please see <http://www.vbet.com/#/?help=general-terms-and-conditions&lang=eng> **where the details of our result sources are listed. These include official websites, Video, Live TV events and Live Scouting from the Stadium.**

If sources have been proven to be unreliable then we reserve the right to check with other sources and even delay the result process until we are happy with the accuracy of a result.

Do you adjust the betting offer for various markets, or do you have one for all of them and then the customer adjusts the bets himself? If yes, what are the options and tools you give him?

We have one set of odds. However we will give the customer the option to manage the odds in many different ways with new functionality coming in H2 2014.

They can set different margins for every market in every competition if they want. The tool allows for easy management of this and different groups are created and the matches in a competition can be assigned to different groups. This can be a one off setting and the newly created matches will follow these rules.

We will also give the customer the option of taking full control of the odds. They can subscribe to the match as normal and get all the updates and results as normal but we will not send the odds updates if the customer does not want them. They can take responsibility for odds changes

The feed of odds and the full management of margin and odds updates as described above will also be available via an API. This will allow a customer to use the event data (including odds) in anyway they wish.

Risk management - in what way do you work in this domain? What tools does your system provide?

The Risk Management department looks after the risk of players, both from betting and from financial transactions. We can do this on your behalf or we can provide you with the tools to do it yourself.

For Payments the tool can force both a deposit and a withdrawal request to need a manual authorization.

For betting you can control the amount of money that can be bet on a selection. (This can be

increased/decreased)

You can control the standard maximum stake of a bet

For different matches/sports you can apply a factor to the above two, which can increase/decrease both the amount that can be bet on a selection as well as the maximum bet that can be placed.

For a player you can apply a further factor that when added to the previous factor produces a maximum stake.

For a player you can also define bet delays that will hold the bet for a period of time before trying to place it as well as limit players from placing repeat bets.

This can all be made different for Live or Pre Match.

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